

## Brand Mercury Logo Design Explanation

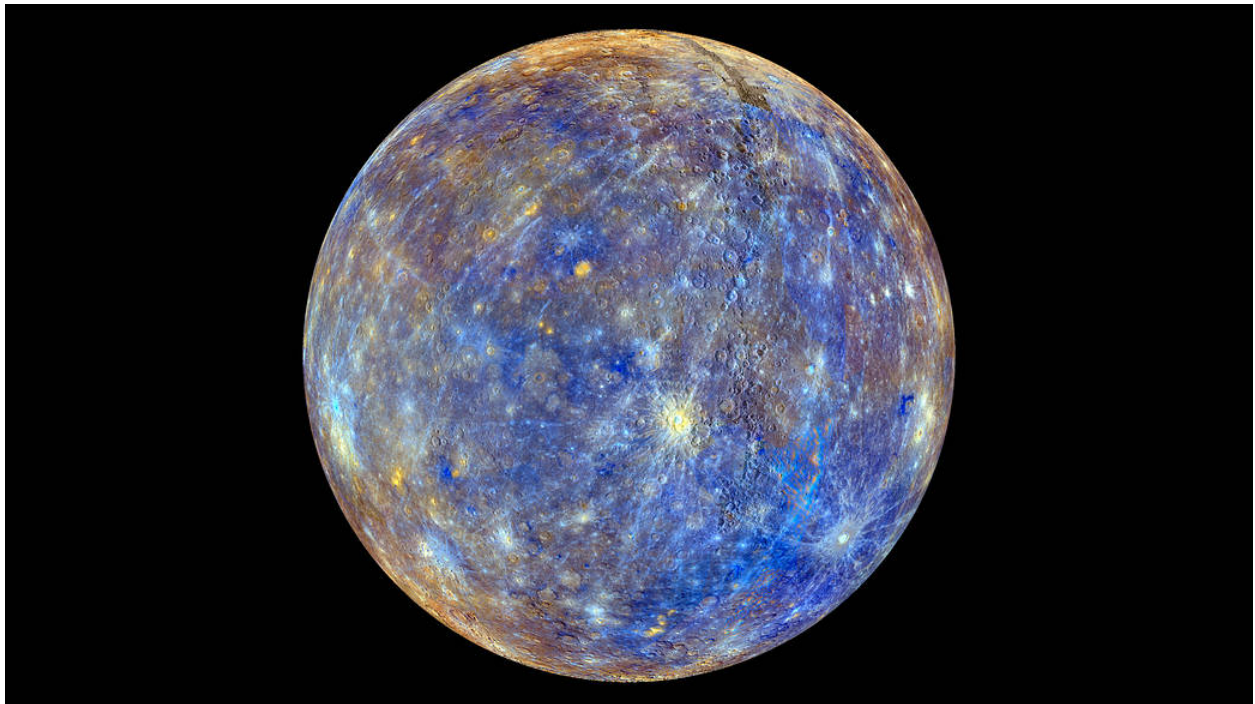
Client Thoughts

Planet Mercury. Fast.

Our Thoughts

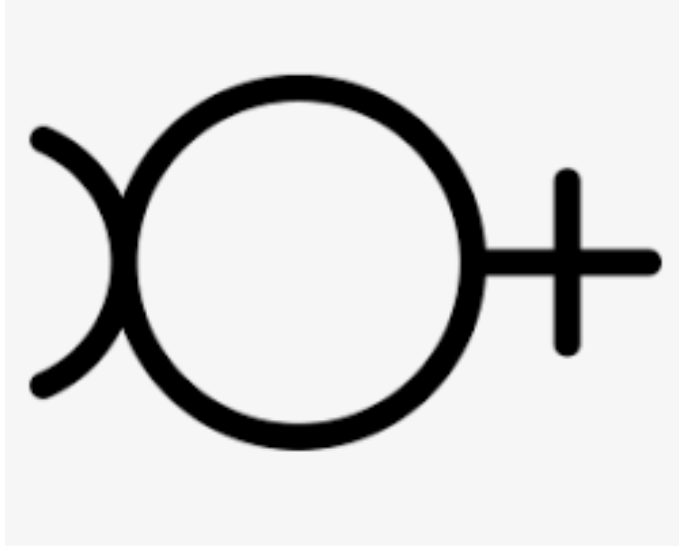
Mercury being the fastest planet and the obvious thought of chemical cant be avoided. So we took into account both of the elements and started looking for references.

The actual colors of planet mercury is rarely correctly presented.



So we Started taking into these colors into account.

Planet Mercury is presented with the symbol of



And education is something which is infinity that cannot be determined. SO



If we add pulse to that it becomes infinity + or beyond infinity.

So we took all these elements into account and created



## Mercury Classes

This symbol has Mercury Planet Color and its SYmbol, Infinity and beyond.