

**SHARADA**  
ENTERPRISES

BRANDING PROPOSAL

*SAFETY*

*SPEED*

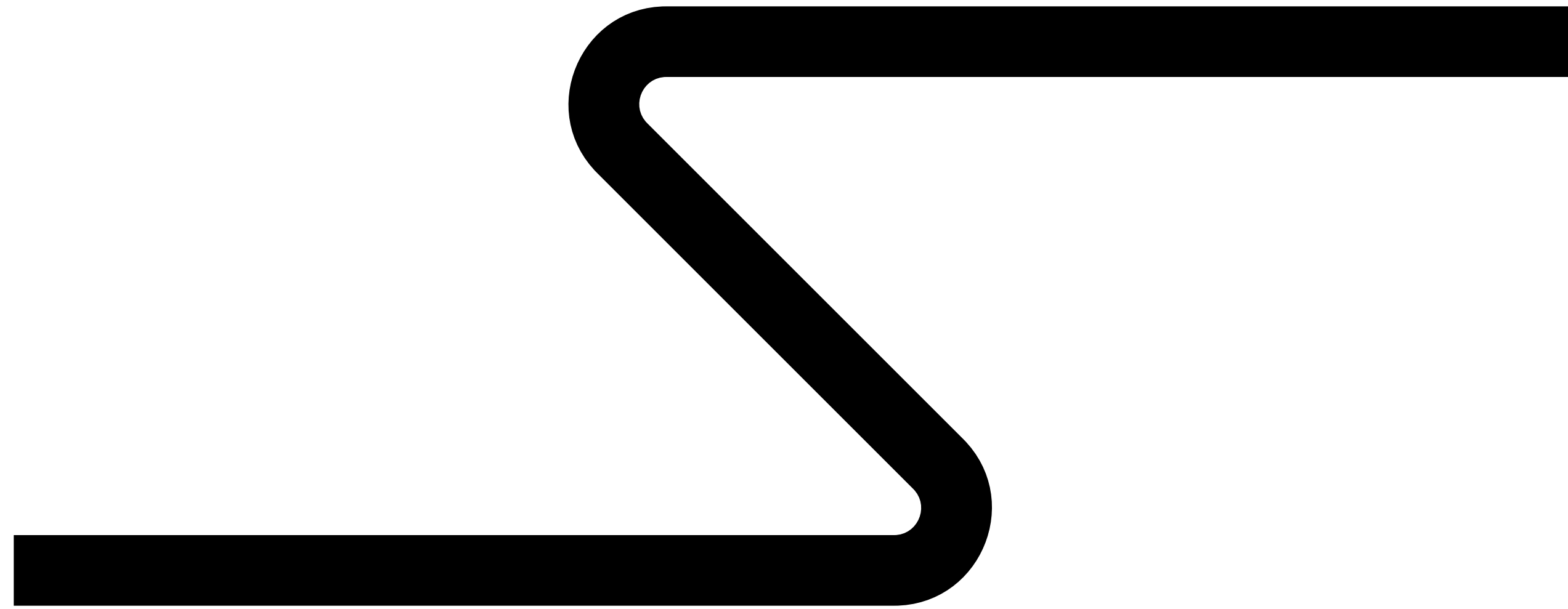
*SECURE*

*STABLE*



A large, bold, black letter 'S' is centered on the page. The letter is a simple, thick outline with rounded ends, resembling a stylized 'S' or '5'.

**initial letter of the brand name**



S written in a way to depict speed



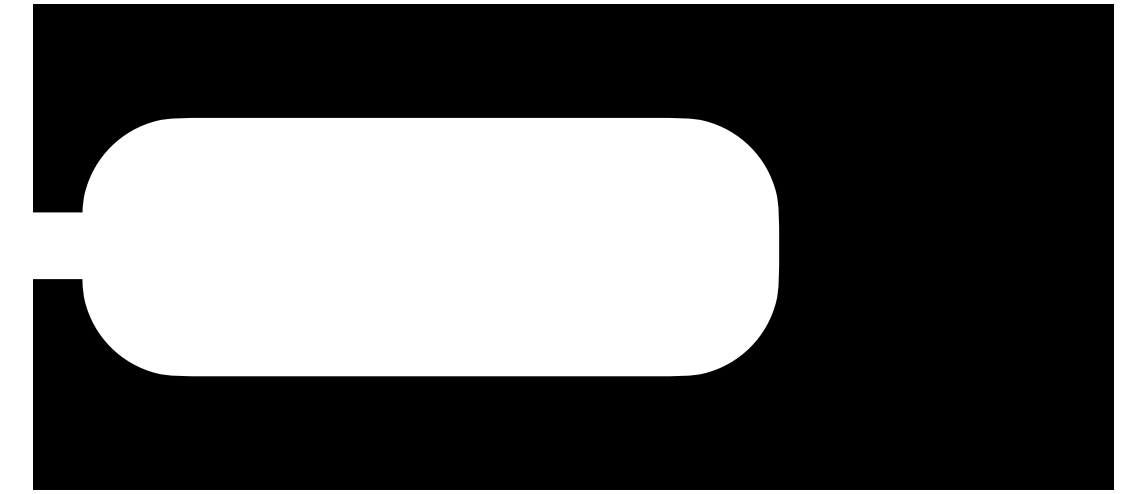
dunnage bag  
deflated state



dunnage bag  
inflated state

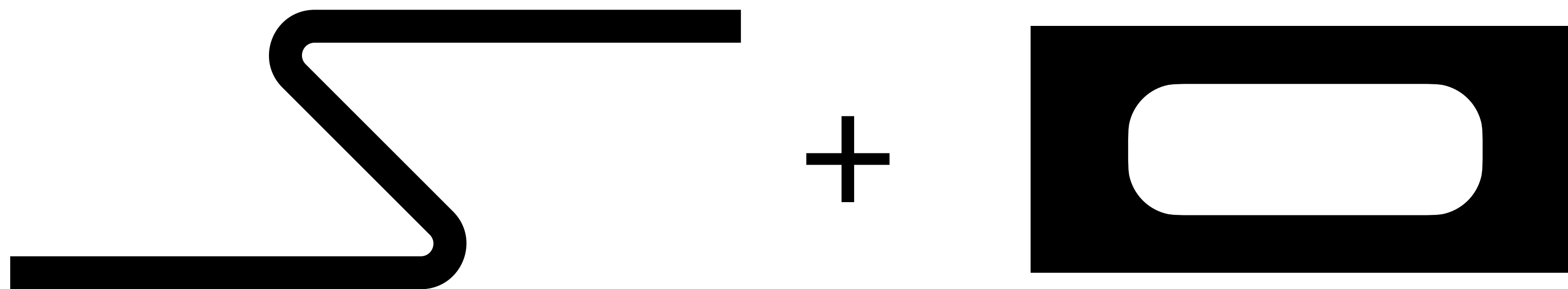


shipping  
container



dunnage bag in a  
shipping container

**dunnage bag inflation process and shipping container**



combining the two ideas



SHARADA  
ENTERPRISES

SE

Shipping container  
liners

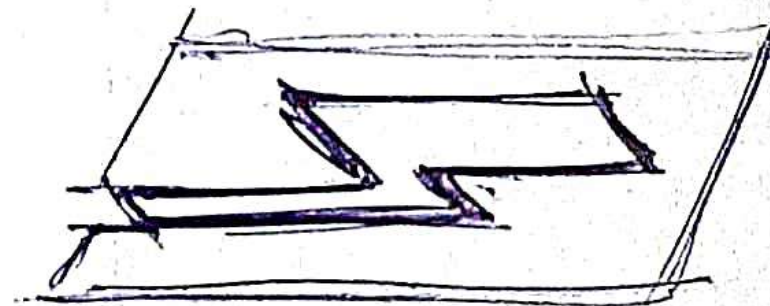
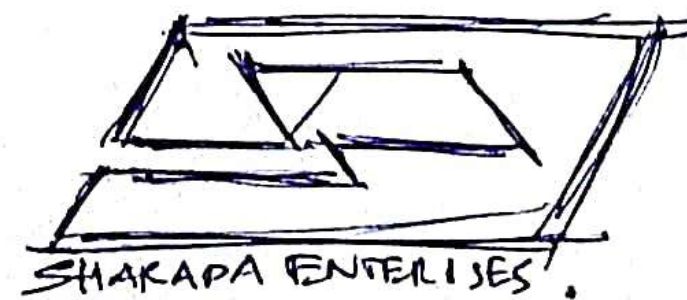
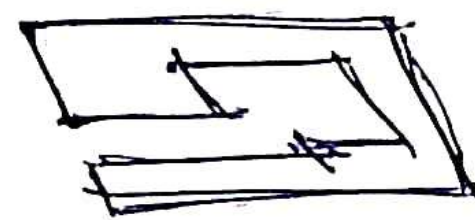
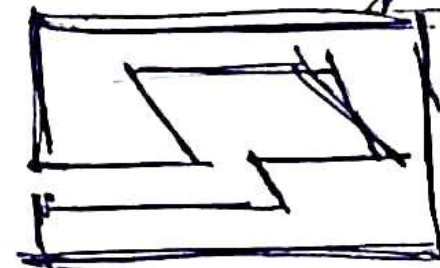
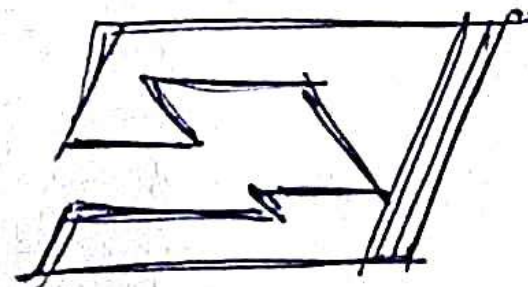
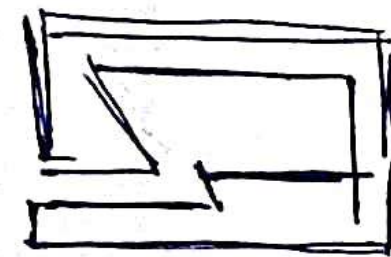
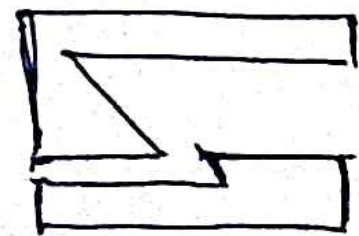
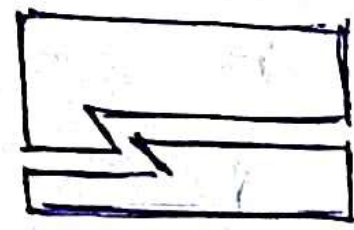
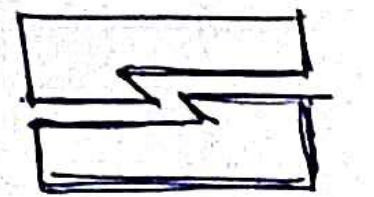
Projection

hurd proof

Fast / time saving.

Continuous.

Inside lining



Se

Se

Se

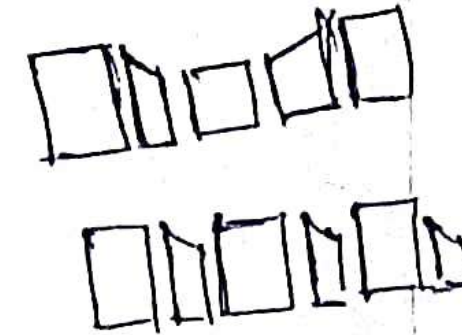
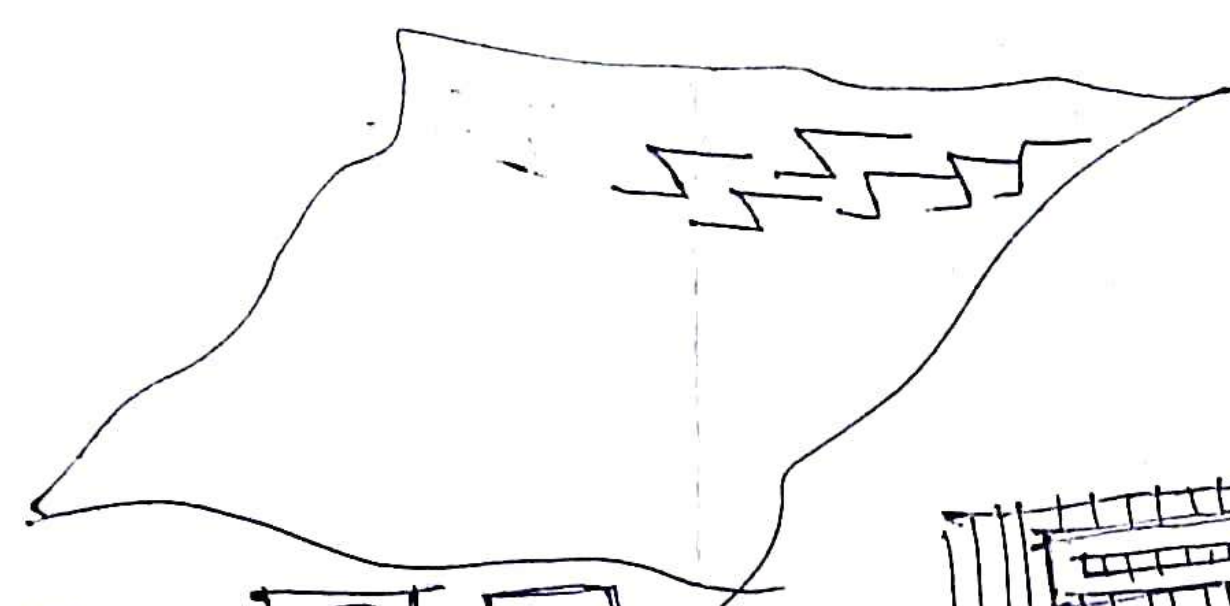
Se

Se

Se

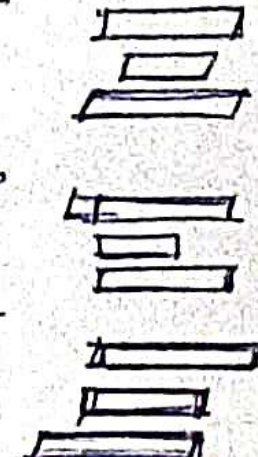
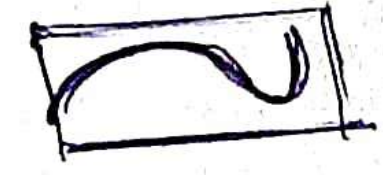
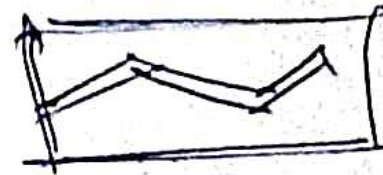
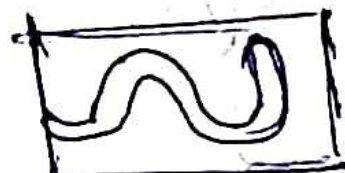
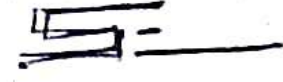
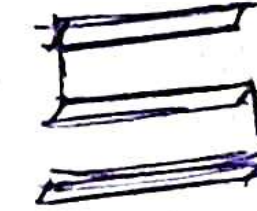
SHARADA  
ENTERPRISES

Se



SHARADA  
ENTERPRISES

SHAR  
APA.  
ENDE  
RPER  
SES



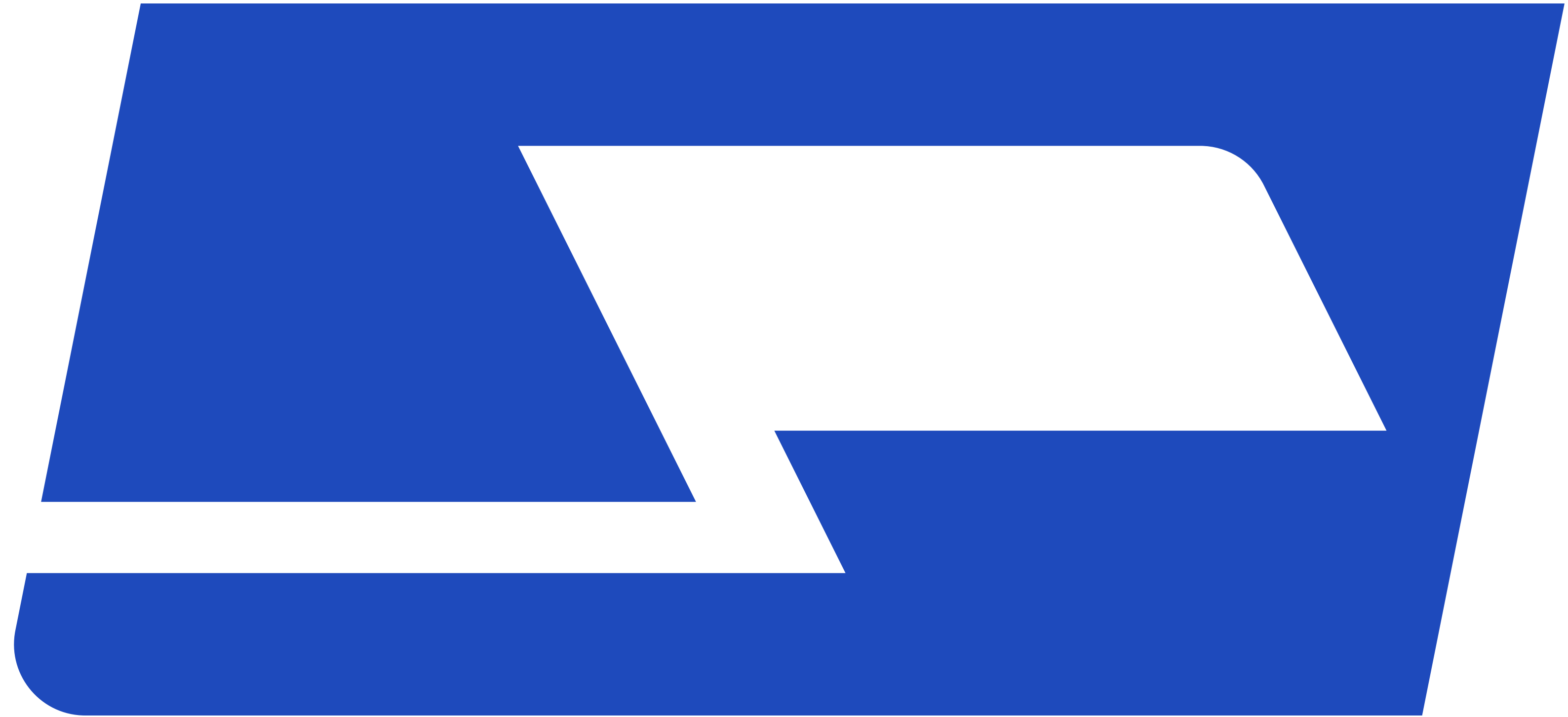
are single  
line.

SHARADA ENTERPRISES

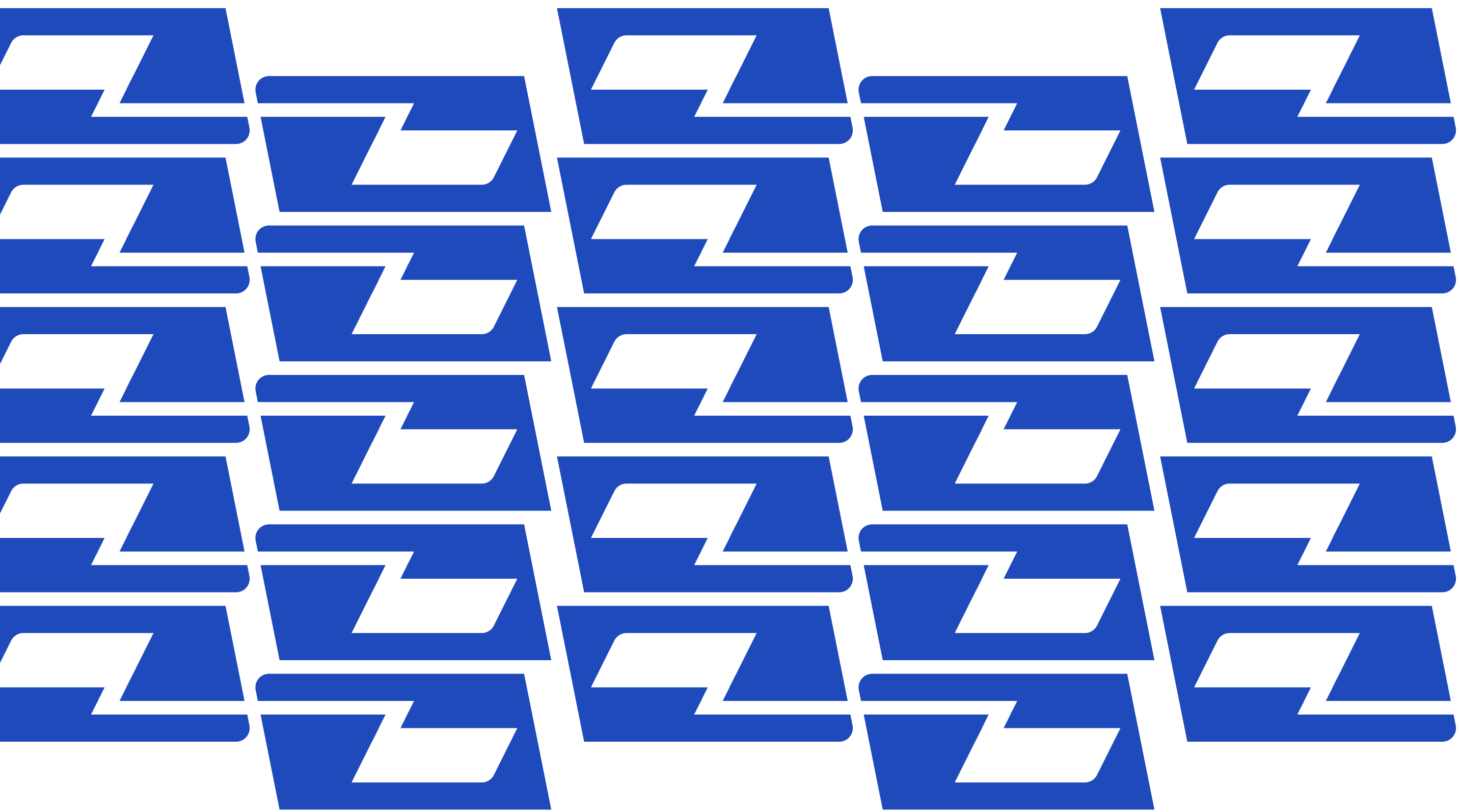
SHARADA  
ENTERPRISES

shape exploration

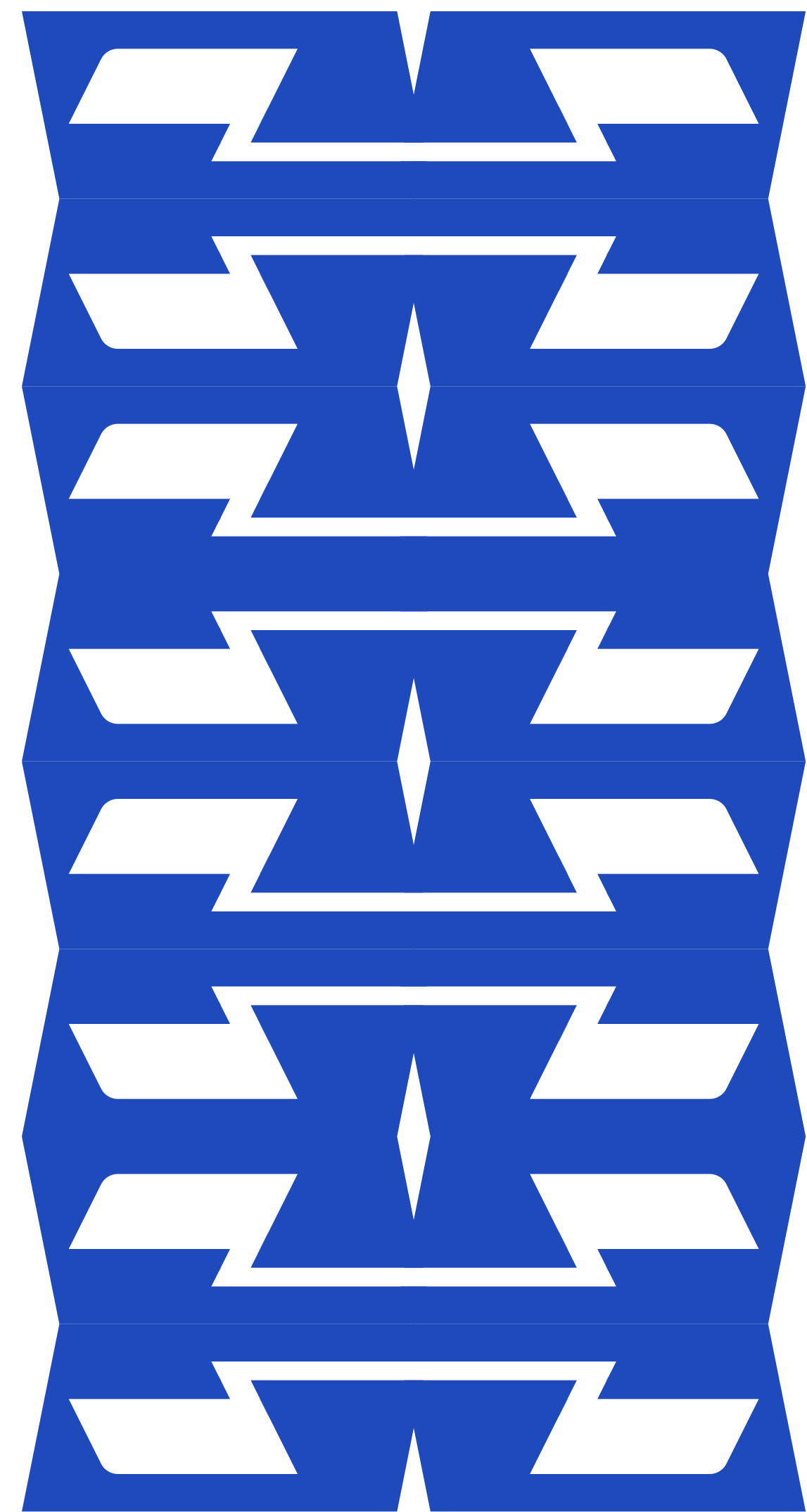








patterns by repetition

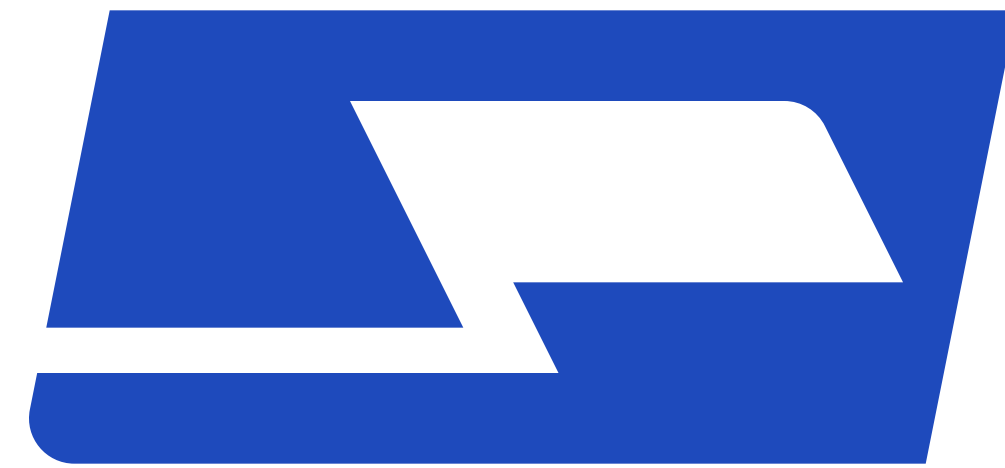




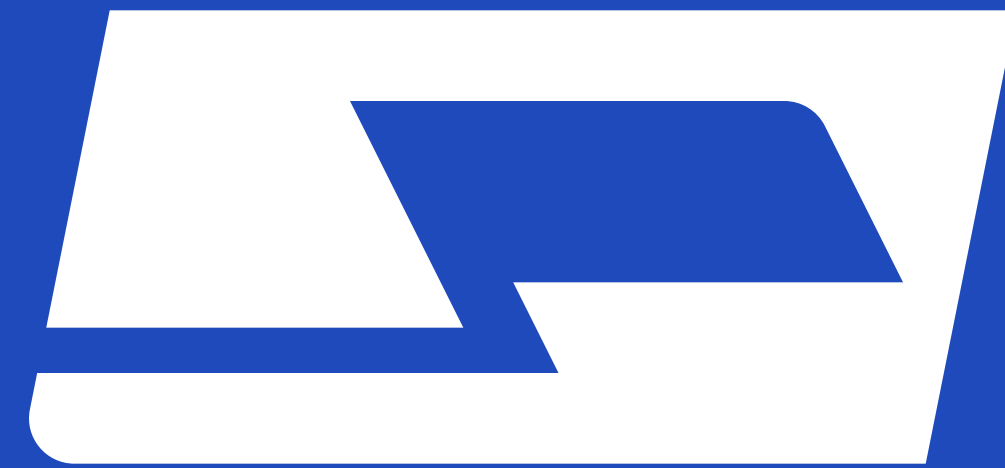


**SHARADA**  
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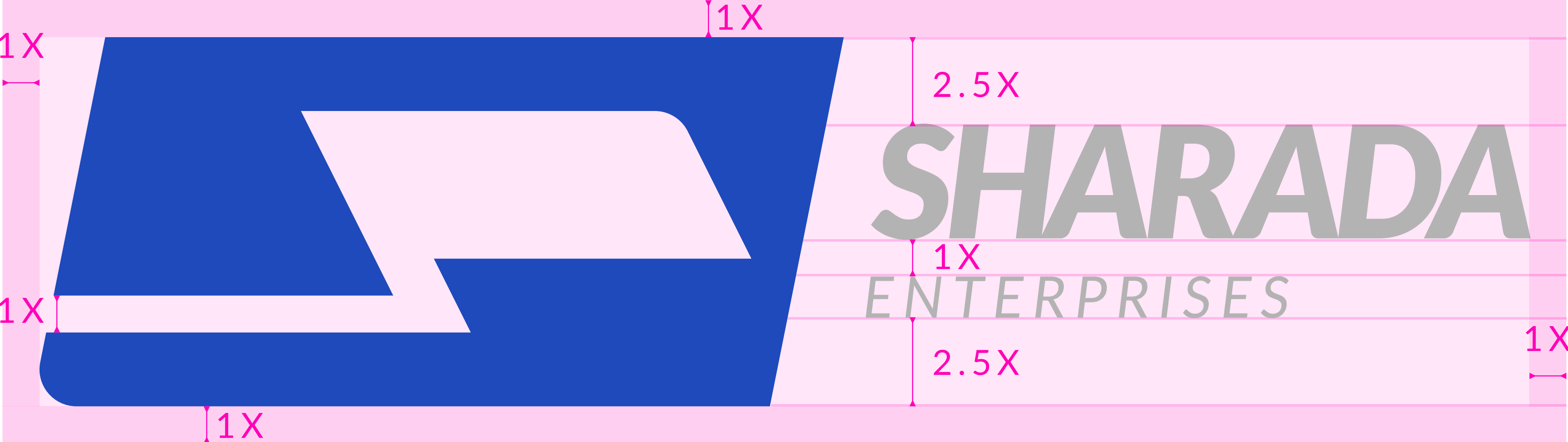




**SHARADA**  
ENTERPRISES



**SHARADA**  
ENTERPRISES







Typography

Primary Typeface

**Lato ExtraBold 64 Px**

**Lato Black 64 Px**

**Lato Bold 64 Px**

**Lato SemiBold 64 Px**

**Lato Medium 64 Px**

**Lato Regular 64 Px**

Lato Light 64 Px

Lato ExtraLight 64 Px

Lato Thin 64 Px

Typography

Secondary Typeface

**Merriweather**

**Merriweather**

Merriweather

Merriweather

Typography in use

# **Shipping Corporation of India's final hearing to obtain demerger approval on December 29**

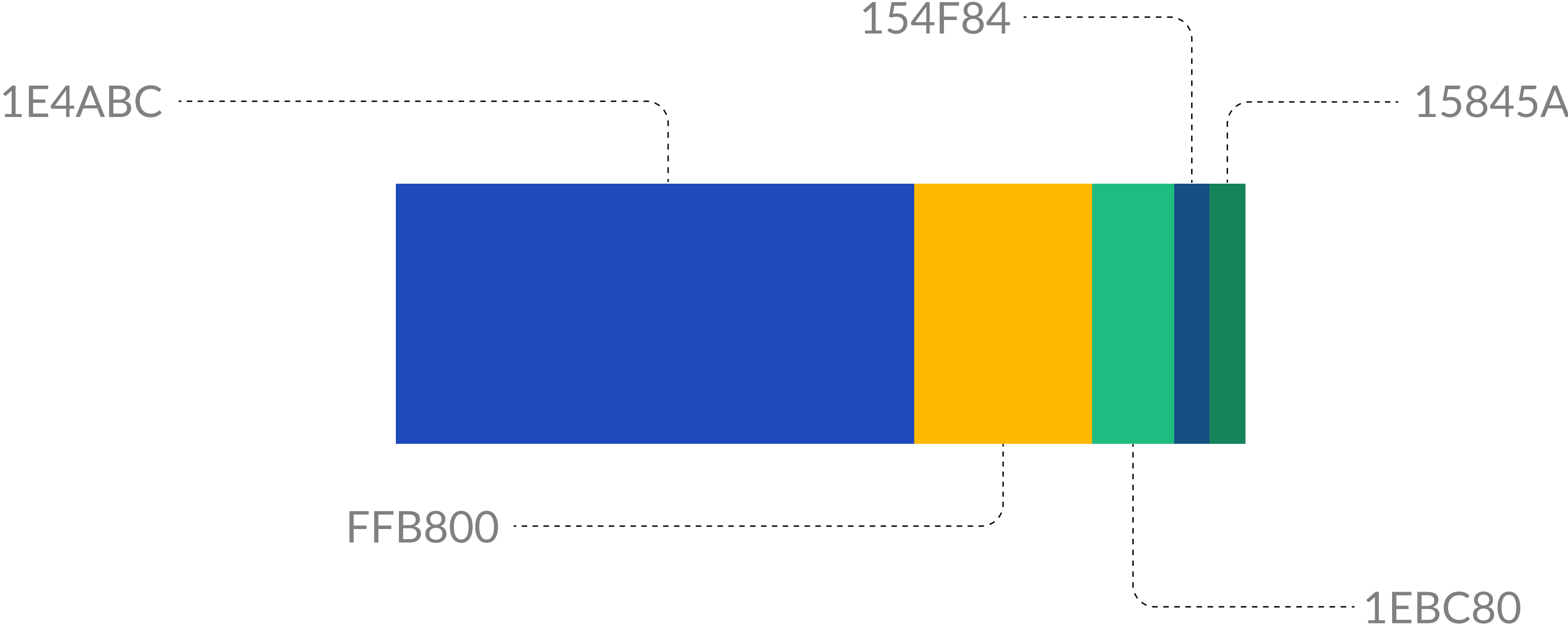
**Merriweather Black 64 Px**

The Final hearing before the Ministry of Corporate Affairs in New Delhi for obtaining sanction on the Scheme of Arrangement for demerger is fixed on Thursday, December 29, 2022, as per the directives of MCA issued during the hearing held on 16th December 2022," said the filing by the shipping company.

**Lato Regular 32 Px**

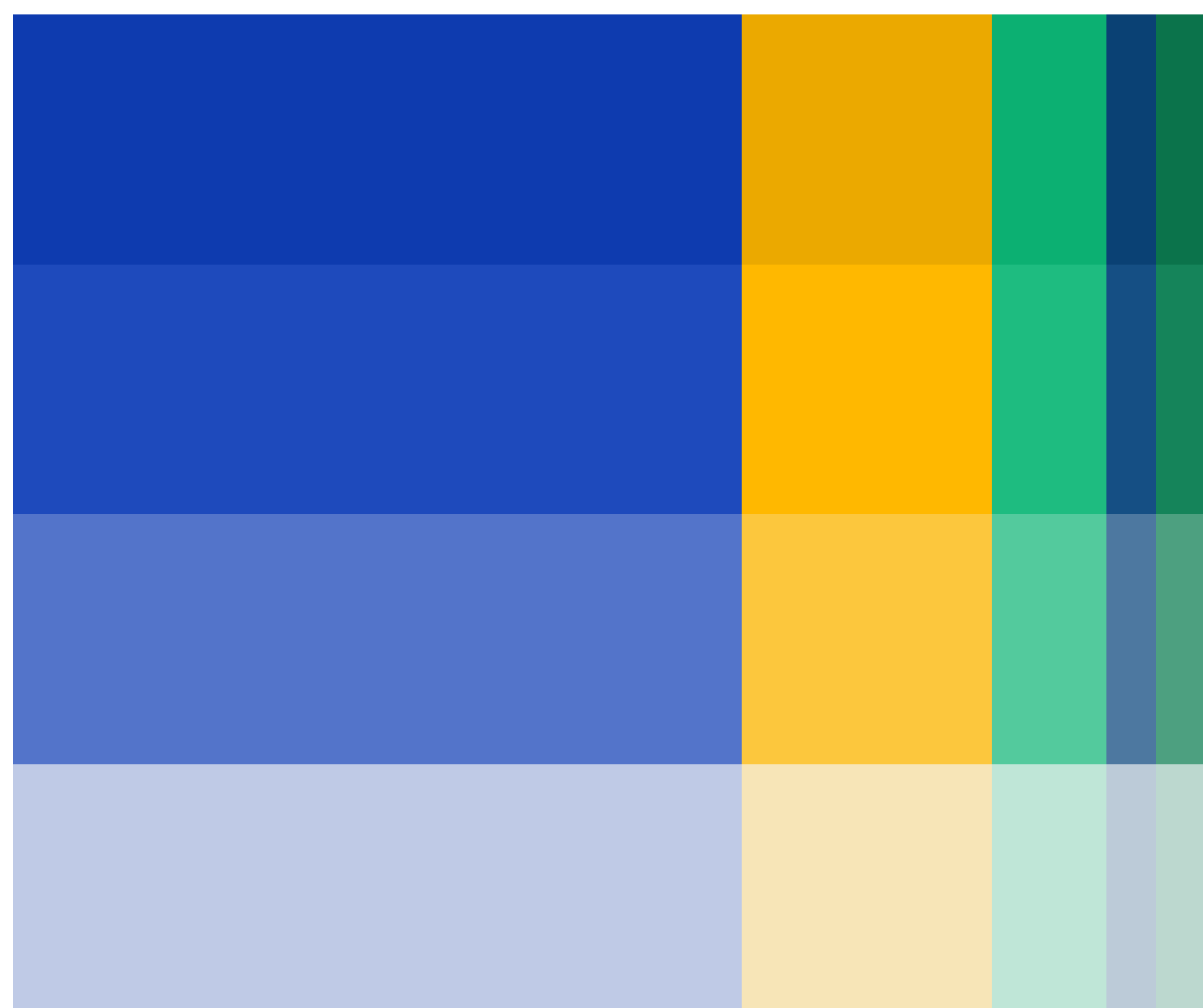
The update on the demerger fuelled a rally in the stock. In Monday's trade, the stock at around 3:20 pm traded higher by 9% at Rs 140.8 per share.

# Brand Colors





# Shades and Tints



0E3BAF	EBA900	0CB072	0A4174	0B734B
1E4ABC	FFB800	1EBC80	154F84	15845A
5374CA	FCC73D	53CA9D	4D78A0	4DA080
BFCAE6	F7E5B7	BFE6D7	BCCBD8	BCD8CF



Home



My Network



Jobs



Messaging



Notifications



Me



Work



# Sharada Enterprises

Procurement and Logistics

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh.

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5,000 followers · 500+ connections

+ Follow

Message

More



Lorem ipsum dolor



Lorem ipsum dolor

SAFE | STABLE | SECURE

## People also viewed



Name surname

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Connect



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Name surname

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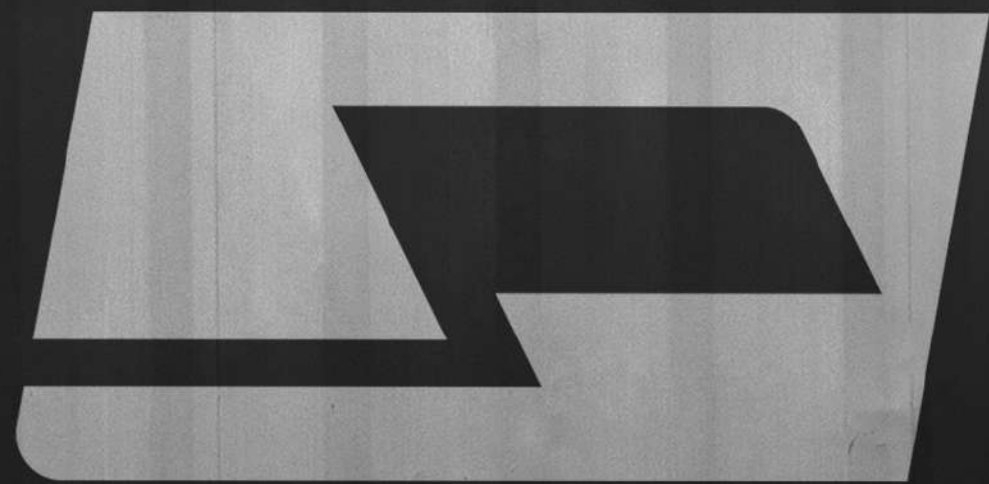
Connect



Name surname

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ENTERPRISES





*Thank You*